

Research Article

The Existence of the Independence Building and the Asia-Africa Conference Museum as Historical Tourism Objects for Tourists

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Abstract: journal articles on improving the quality of historical tourism objects are the results of research that is updated from previous research. Historical tourism is always closely related to locations that are related to conditions in the past. The more sophisticated the technology, the higher the quality of the historical tourism object. This is our sample, we take the Merdeka building and the Asian-African Conference museum as the result of this study, although several researchers have previously studied it with the latest one. By using quantitative methods and also respondents from the community and also respondents who are familiar with the Merdeka building and the Asian-African Conference museum, as well as observations of current facilities and infrastructure to reflect the improvement and resilience of the Merdeka building and the Asian-African Conference museum for tourists around. The results of this study are the Asian-African conference museum, it can be concluded that the Merdeka building and the Asian-African conference are not open to the public even though only a few people visit the museum, and the situation around the museum is very conducive. The purpose of the Asian-African conference museum and the Merdeka building as historical tourism objects is to be able to get to know more deeply, understand history, share knowledge, and be able to appreciate the existence of the Asian-African history conference.

Keywords: tourist attractions, historical tours, tourists

1. Introduction

The city of Bandung is known with the nickname “Paris van Java”, offers blend interesting between history, creativity, beauty nature and wealth culture that always enjoy traveler (Anggara, 2025). However, nowadays This the more advanced blessing help technology from man .

Asian-African Conference Museum is salau One object tourism in Bandung City which is witness existence the Asia-Africa conference, coincided with the Merdeka Building. The Asia-Africa Conference was a summit conference held on 18-25 April 1955 in Bandung, West Java. This aiming For develop each other understanding and work The same between Asian and African nations , Review problems connection social , economic and cultural in the relationship with participating countries , Taking into account problems interests special from Asian and African nations , as well review position of Asia and Africa and provide donation For increase peace and cooperation international .

For this time, researchers will observe and also respond to responses from tourist respondents That myself , as researcher will take sample as taxi research , namely the Merdeka Building and the Asia-Africa conference museum . Previously study This own similarity with Falah & Miftahul's research with title "Independence Building As Objects Tourism in Bandung City" which was published in 2017 on a website on Google Scholar. Therefore that, researcher will to research results from the relevant responders with improvement quality a object tour history for tourists, good from among young people and from circles mature now

Received: April 24, 2025

Revised: May 08, 2025

Accepted: May 20, 2025

Online Available: May 31, 2025

Curr. Ver.: May 31, 2025



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. For to renew study from researcher previously , researchers will to observe as well as researching data from various resource person . Are the Asian-African Conference Museum and Merdeka Building still visited ? a number of visitors or No .

Terrorist Studies

Tourist is a sector that continues develop and become one of sector important economy for a area . Each area own each has its own uniqueness from aspect beauty nature , culture , tradition , and culinary its characteristic that becomes A Power pull tour for tourists who will come . According to (Nicholas & Sarudin, 2024) based on Constitution number 10 of 2009 concerning tourist to explain that tour is activity the journey taken somebody or a group of people with objective development personal , recreational , or learn uniqueness Power pull tourist attractions (DTW) visited in term time Meanwhile . According to (Jayanti, 2019) Tourist is a vital sector because own industry with minimal waste, multi-flyer effect, and can to develop potential area . Tourism including sector the biggest, because can contribute in the economy that exists in Indonesia at the moment This.

Tour history is form tourism that focuses on education and preservation values history (Dommits et al., 2024). According to (Raditya, 2017) Tour history close the relation with location historical and depictive conditions in the past. In other words , tourism history focus on visits location that has mark history , good it's a historical site , building ancient , museum, or other related places with incident or figure important in the past . In Indonesia at the moment this, tourism history own very big potential Because inheritance diverse culture. Indonesia is House for historical sites, such as monuments, temples, museums, and so on . However, the potential full tour history in Indonesia still Not yet utilized (Chartady et al., 2024) . Until moment this, some object tourism in Indonesia is still not optimal, so that traveler often visit object interesting tour compared to with object tour history.

2. Proposed Method

Research methods This use system Qualitative so that can describe existing phenomena related to the Merdeka Building as object History tour. For Collecting data about the history of the Merdeka Building is necessary using data from various article Because classified as easy, namely secondary data. For analysis techniques done with method observation and study documentation For to study and observe various Historical documents and archives.

For know situation visitors, at the KAA museum, there are impressions summary or documentation visitors who come to the KAA museum several times last year . So, you can make it easier for us to observe How interaction between traveler with guide incoming tourists to the Merdeka Building.

For knowing the response from traveler or those who are familiar with object tour said , we use the data with using google form which is very easy to be understood and analyzed from respondents . Then we summarize as based on results from google form itself.

3. Results and Discussion

1. Facility Current and Situation

On the side East of Merdeka Building, there is a museum that becomes witness mute moment historic implementation The Asian-African Conference. In This museum room contains Lots collection historical that became proof real struggle Indonesian diplomacy also participated push struggle Asian and African nations. Besides that there are panels that explain channel history movement implementation The Asia-Africa Conference and the impact for Asia and Africa, including figures important involved during the Asian-African Conference, as well as The Ten Principles of Bandung as the results, and there is a mini auditorium that explains about history existence The Asia-Africa Conference in duration short. Inside audiotory in figure 1.2, there is room Main Conference, the tables and chairs of the country's leaders are still organized neat until now, even though statues of leaders Already No There is Again until now. Besides, because nowadays the more sophisticated, then in the KAA museum now there is screen touch as well as book electronics containing complete about existence Asia-Africa conference. In addition, there are hidden speakers around Soekarno's speech in the form of audio recording from snippet Soekarno's speech at the time the Asia-Africa conference took place.



image 1 auditorium room



image 2 photos of figures involved in the Asian-African Conference

For traveler alone, mostly traveler originate from school basic, as well as young people who want to observe or researching the KAA museum. The average visitor who visits the KAA museum and the Merdeka Building is a number of family who wants use up time they For entertainment, and also tourists foreigners who visit this museum only for know history Asia-Africa Conference. Travelers Can visit the KAA Museum without cost on the day Tuesday, Thursday, Saturday and Sunday with operating hours start 09.00 to 16.00, and only fill in form in a way representative group or Individual. For tourists who come from from school, youth researching and also tourist foreign usually guided by a museum guide who has been coordinated previously.

The situation inside the museum is very conducive, because amount visitors no crowded. For tourists who come from from schools, and young people who want to research, usually guide will explain history, and collections historic in detail. While for traveler foreigner, guide always using English For make it easier for tourists foreign for understand history of the Asian-African Conference.



Figure 3: The current situation and atmosphere along with a series of historical events of the Asian-African Conference



image 4 latest Merdeka Building facilities

2. The Purpose and Function of the Merdeka Building as Objects Historical Tour

As for the opinion from various source person or respondents who have fill in question short around purpose and function from the existence of the Merdeka Building and the Asia-Africa conference . Among others:

- a. According to Raissa Aghti Iftina Putri, a person student from Bandung, said that the Merdeka Building is nearby with Jalan Braga where Can expand route tour building said. Although not opened For general, Merdeka Building can become point gather a group, good group and also community.
- b. According to Budi Budiman, a freelancer from Bandung, he said that influence The existence of the Merdeka Building and the Asia-Africa Conference Museum is very good Because affordable and easy understood by tourism foreigners who come to visit.
- c. According to Aulia, a freelancer from Bandung, said that with the presence of the Merdeka Building and the Asia-Africa Conference Museum, tourists can learn incident history Asia-Africa conference with specific and detailed.
- d. According to Martianrahmadani, a freelancer from Bandung said that objective the existence of the Merdeka Building and the Asia-Africa Conference Museum is so that already know what happened in the past, okay before and also after or at the time the Asia-Africa conference took place.
- e. According to Mushab Umair, a student from Bandung, said that existence building independence and the Asian-African conference museum aims For know will history from Asia-Africa conference.

Based on source person above , can concluded that with the existence of the Merdeka Building and the Asia-Africa Conference Museum as A object tour history for tourism , we can study , remember , and add knowledge will history from Asia-Africa conference . In addition , it can also introduce will history to tourists who want to visit . Even in the present This No open For general , but tourists Good That from student and also No Can to observe or explore will history from building mentioned . There are other objectives with existence object tour the is can promote understanding , appreciation and also preservation history .

3. Discussion

Until now, facilities from the Asian-African Conference museum starting There is changes . Improvement presentation history from The Asia-Africa Conference with utilization technology is one of evolving changes along increasing technology . However , there are lack from the Merdeka Building and the Asia-Africa Museum at the time this , namely No existence statues from a number of figure important in building area independence . In addition , at least visitors Because No opened For general is one of factor from lack of promotion or introduction from second building the . Even though it's close between Braga Street and Bandung Square , around environment outside from second building it is very crowded when on weekends especially on holidays Sunday , because traveler Now besides surround around the Asia-Africa road too they usually visit Bandung square than building independence , thing This happen because the Merdeka Building and the Asia-Africa Conference museum are not yet fully optimized .

Even though not opened For In general , the existence of the Merdeka Building and the Asia-Africa Conference Museum has a very big influence. for tourists who want to know will history The Asia- Africa Conference detailed and specific . The specifics referred to is explain with clear , no vague , and Details in presentation from history Asia-Africa Conference . In

addition , it can also made into A place gather a group around Merdeka Building environment. Place the gathering in question is place for hanging out or purposeful hangout For gather , do activities , and socializing within group (Yopy.M, 2015)

4. Conclusions

The Merdeka Building and the Asia-Africa Conference museum have not yet been built. utilized optimally as Power pull tourism . For increase quality , recommended addition facility like cafe , seating , attractive audio visual room , and relaxation area for tourists . In addition , it is necessary development means recreation like show art Bandung specialties and documentary films history in three format dimensions.

This museum need add collection object historical , such as vehicles used by the characters important during the Asian-African Conference, and fashion traditional from participating countries . In addition , the expansion of parking areas and facilities photography can increase experience tourists . For interesting more Lots visitors , important For increase existing facilities , expanding promotion , and ensure professional management . This is can make the Merdeka Building and the KAA Museum as object tour featured supporting preservation history and culture . With steps It is hoped that the Merdeka Building and the Asia-Africa Conference Museum can become destination tour more history interesting and educational for traveler.

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